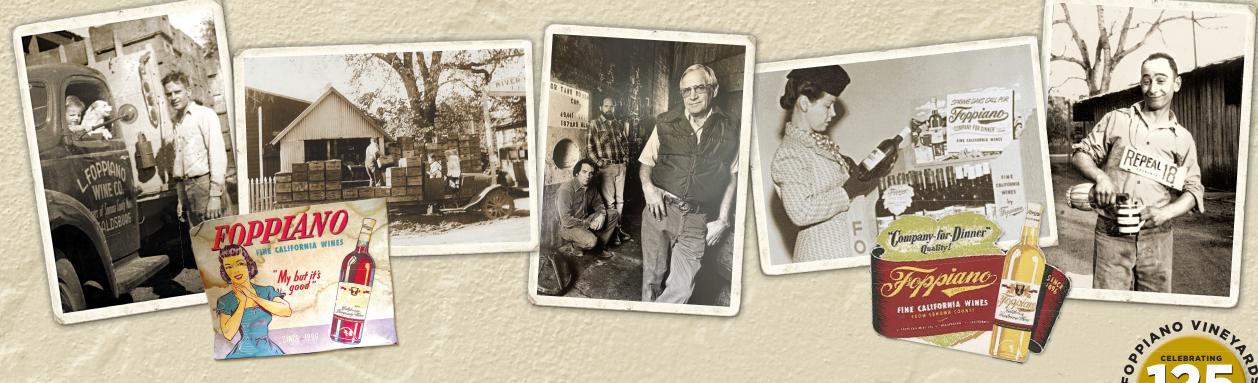
L. FOPPIANO WINE CO.

ESTABLISHED 1896



A family epic full of tradition, perseverance and contributions to the history of Sonoma County and the wine industry.

FOPPIANO VINEYARDS | 12707 Old Redwood Highway | Healdsburg, California 95448 | 707.433.7272 | foppiano.com

FOPPIANO VINEYARDS is one of Sonoma County's oldest continuallyoperated, family-owned wineries. Our family has supplied northern California with wine for over a century, surviving Prohibition in the 1920s by selling home winemaking kits. We believe that through the strength of the family and a commitment to quality, our traditions will thrive.



Giovanni purchased the 80 acre "Riverside Farm" and working winery. Foppiano Wine Company is established.



Louis A. takes over the winery and all account deliveries to San Francisco's Italian North Beach neighborhood.

1900



Louis J. Foppiano is born to Louis A. and his wife. Mathilda.





Foppiano Wine Company began bottling wine under the Foppiano name.

1937



Louis J. helped found the Wine Institute of California.

1941



Louis J. started the Sonoma County Vintners Association with 14 other wineries and became its first president.

1944

Louis J. purchased the adjoining Sotoyome Vineyard, doubling the estate size to 200 acres making Foppiano Wine Company the second largest bottler of wine in Sonoma County.

1945

1855

Giovanni Foppiano arrived in New York from Genoa, Italy then migrated to California via the Isthmus of Panama and settled in Healdsburg, CA.

Healdsburg

Foppiano Vineyard

OLD REDWOOD HIGHWA

FIRST

STREET

ARATA

WESTSIDE

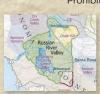


With Louis M. expands the Foppiano brand to European and Asian export markets.



1910 1919

> The Volstead National Prohibition Act passed.



1926

Federal Treasury agents raided Foppiano Vineyards forcing 100,000 gallons of wine to be dumped in a nearby creek. It became the most popular spot in town as the creek ran red with wine.

1933

Prohibition is repealed.







The first Foppiano Petite Sirah introduced to consumers.

1967

1999

Paul Foppiano (fifth generation grandson of Louis J. and son of Rod), began working in the estate vinevards and in the winery and is now President and Vineyard Manager.

Louis M. drew up the Russian River

Appellation boundaries and championed the establishment of the RRV AVA and the 1983 vintage of Foppiano Vineyards claims to be the first wines to include the words "Russian River" on their wine labels.

1983

Foppiano Vineyards increased production of white wines to meet growing consumer demand with California's wine boom.

1975

Louis J. replaced the prune and apple trees on the property, with Cabernet Sauvignon and other grape varietals. He foresaw the popularity of cork-finished, varietal wines and changed the winery's focus from jug wines to these increasingly popular selections.

1970

New varietals, branding, and a very limited block collection for the wine club introduced. All of the Estate wines continue to receive critical praise.

2019

1970

Louis M. and Rod joined the winery full time with Louis in sales and Rod as Winemaker and Vineyard Manager.

> Foppiano Vineyards marks its 125th year anniversary.

> > 2021



2021 and **BEYOND**

Our drive for excellence continues as we point towards our 150th year anniversary.

1999

2002

1985

First Petite Sirah symposium held at the winery with group now known as P.S. I Love You. Louis M. proudly becomes the first charter member.

2006

Gianna Foppiano is born to Paul and Jacqui

Foppiano (sixth generation great granddaughter

of Louis J). Farming is in her DNA.



2014

Nova Perrill joined

as winemaker.



FOPPIANO

1896 RED BLEND



Foppiano won the coveted Civart Award at Vin Expo in Bordeaux for its 1996 Petite Sirah — one of only two U.S. wines to be ranked among the top 13 in the world.